



PEZZOTTAITE JOURNALS®

A Series of Refereed & Indexed International Journals

## Call for Papers

### Greetings from Pezzottaite Journals!!!

We started our journey on 4th July 2011 with an objective to publish and disseminate interdisciplinary quality research available and accessible, globally. Talented authors deserve attention not only from publishers, readers, but from society and corporate as well. Publishing articles is only the beginning of our mission. To build long lasting relationships – is the ultimate purpose of Pezzottaite Journals. The group is managed by professionals both from Academia and Corporate. Currently operated from Jammu (J&K), the City of Temples, group has a team of experts coming from diverse backgrounds, to support the vision of ‘**Transform Academia for Social Change and Business Excellence**’.

All of our research journals are refereed and indexed to ensure and to bring the highest quality research to the widest possible audience and to provide the maximum exposure to researchers associated with us.

Pezzottaite Journals aims to provide the most complete and reliable source of information on current developments in the different disciplines. The emphasis is on publishing quality articles rapidly and making them available to researchers worldwide. As a publisher, Pezzottaite Journals chooses to facilitate the global production and dissemination of research that focuses on issues of social, scientific and business importance. Pezzottaite Journals have vision to extend the scope of its portfolio into present and different disciplines soon. We will soon expand its horizons in Case Studies Development and Corporate Training.

### Pezzottaite Journals prides itself on offering:

- Responsive and flexible editorial and publishing support;
- Open and collaborative partnerships with editors and societies;
- Targeted international marketing;
- High quality editorial production and printing;
- Speedy distribution and efficient customer service;

Because we are a privately owned publisher, we have the luxury of devoting substantial time and effort to cultivating our publishing relationships. You'll find working with us is much different than working with a large "**mega-publisher**." We are large enough to have all resources needed to serve our publishing partners and our customers, yet small enough to provide personal attention and responsiveness to your publishing needs. Pezzottaite Journals goal is to add value to your paper by offering services and expertise may not be available anywhere else. We offer increased visibility for your paper through our large community of respected and well-known resources.

### Salient Features

We publish original papers that can be conceptual, theoretical and empirical in nature, review papers, case studies, conference reports, relevant reports & news, book reviews and briefs. Articles may take an economic or behaviour approach, but all reflect rigorous analysis and a depth of knowledge of relevant theory and existing literature. Empirical work is based upon the scientific method, modern sampling procedures and statistical analysis. Quality is maintained through international panel of reviewers. Contributors are encouraged to submit original manuscripts which include analysis of existing practice, methods and activities; applications of new ideas and methods; and research on various aspects suiting the aims and objectives of the journal. Special Issues will be published occasionally.

Journals aimed at academicians, consultants, policy makers, business managers and practitioners to publish research work of multiple disciplines. The journal is committed to promote researchers with superfluity of understanding to engender new ideas, problem solving models, and disseminate the experiential world class research findings for the benefit of academia, industry and policy makers. The below mentioned areas for submission of research papers / articles / case studies are only indicative.

### Why Participate

- **FREE FOR ALL MODEL** - Unique in the publishing industry;
- High quality standards;
- Fast publication process - accepted papers are immediately published online;
- Rapid dissemination of original research results and high visibility of all published works;
- International acclaimed Editorial Board & Reviewers;
- Paper will be indexed & abstracted in major academic repositories and scientific search engines;
- Promote your work and connect you to a global readership;
- A unique opportunity to contribute your work with well-known researchers, academicians and corporate;
- You join our community of **more than 2 lac of academicians** network available with Pezzottaite Journals;
- Different types of Subscription modes for both individual and Institutional subscribers;
- It is first and one of the fastest growing publication website in India and abroad for its quality and coverage.

### Call For Papers

We invite Research based, Empirical, Applied or Conceptual Papers, Extracts of Ph.D. Thesis, Book Reviews and Case Studies from both Academicians and Corporate Professionals. Pezzottaite Journals will publish papers in different functional areas of management mentioned under 'Aims & Scope' of Journal Titles. Submitted manuscripts will be reviewed and process will take **7 Working Days** before publication. Managing Editor reserves the right to make necessary editorial amendments in the final manuscript to suit respective Journal format.

Authors can send papers at: [callandinquiries@pezzottaitejournals.net](mailto:callandinquiries@pezzottaitejournals.net)

## TITLES OF JOURNALS IN BUSINESS MANAGEMENT

### **INTERNATIONAL JOURNAL OF APPLIED FINANCIAL MANAGEMENT PERSPECTIVES**

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**ISSN: 2279-090X (ONLINE)**

#### *Aims & Scope*

The Journal is an international and interdisciplinary forum for researchers that provide information pertaining to research advancements in fields of Finance, Banking & Insurance in rapidly changing Business Scenario. It is international in scope and contents.

### **INTERNATIONAL JOURNAL OF ORGANIZATIONAL BEHAVIOUR & MANAGEMENT PERSPECTIVES**

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#### *Aims & Scope*

The Journal is directed at academicians and working professionals involved in the human resource development and organizational building process. It is international in scope and contents. The journal focuses on high quality scholarly articles addressing various issues faced by practitioners to enhance manpower productivity.

### **INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES**

**ISSN: 2319-9032 (PRINT)**

**ISSN: 2319-9040 (ONLINE)**

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The Journal is directed at academicians and working professionals involved in the logistics, supply, operations and distribution process. It is international in scope and contents. The journal focuses on high quality scholarly articles addressing various issues faced by practitioners from all sectors of industries.

## **INTERNATIONAL JOURNAL OF APPLIED SERVICES MARKETING PERSPECTIVES**

**ISSN: 2279-0977 (PRINT)**

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The International Journal of Applied Services Marketing is directed at academicians and working professionals involved in the development and application of services marketing concepts to the wide spectrum of industries that constitutes the service sector. It is international in scope and contents. The journal focuses on high quality scholarly articles addressing various issues faced by service marketers to enhance the development of the marketing literature in the application of marketing concepts to services.

## **INTERNATIONAL JOURNAL OF RETAILING & RURAL BUSINESS PERSPECTIVES**

**ISSN: 2279-0934 (PRINT)**

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### ***Aims & Scope***

The Journal is concerned with advancing knowledge and understanding to all aspects of retailing & rural business, its management, evolution, and current theory. Its emphasis will be on practical dimensions of organising and managing rural based organisations. Journal identifies the potential of the rural population and helps in finding ways and means to realise their potential. Journal also highlights and encourages socially relevant and useful research in various fields of rural & retail. It is international in scope and contents.

## **INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT PERSPECTIVES**

**ISSN: 2279-0918 (PRINT)**

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### ***Aims & Scope***

The Journal takes an interdisciplinary approach and focuses on the changing contours of entrepreneurship & business environment based research and training and acquaints the readers with the latest trends and directions of explorations in the theory and practice of entrepreneurship. Journal aims to establish channels of communication and to disseminate knowledge between policy makers, experts and professionals working in universities, government departments, research institutions, as well as industry and related business.

## **INTERNATIONAL JOURNAL OF INFORMATION TECHNOLOGY & COMPUTER SCIENCES PERSPECTIVES**

**ISSN: 2319-9016 (PRINT)**

**ISSN: 2319-9024 (ONLINE)**

### ***Aims & Scope***

The Journal is directed at academicians and working professionals involved in Computer Sector. It is international in scope and contents. The journal focuses on high quality scholarly articles addressing various issues related to Computers, Softwares and Hardware's, Information Technology based business operations.

## **INTERNATIONAL JOURNAL OF TRADE & GLOBAL BUSINESS PERSPECTIVES**

**ISSN: 2319-9059 (PRINT)**

**ISSN: 2319-9067 (ONLINE)**

### ***Aims & Scope***

The Journal is directed at academicians and working professionals involved in International Trade and Global Economies. It is international in scope and contents. The journal focuses on high quality scholarly articles addressing various issues faced by entrepreneurs while undertaking business operations, globally.

## Guidelines for Submission

As you know, the overall success of a journal is highly dependant on the quality and timely reviews, keeping this in mind, all our research journals are reviewed to ensure and to bring the highest quality research to the widest possible audience. The selected papers submitted with us, are reviewed by experts in area concern from all round the world. Publications are made in accordance to policies and guidelines of Pezzottaite Journals. Moreover, Journals are accessible worldwide as 'Online' and 'Print' volumes.

- [Manuscript Formatting & Style](#) – will brief you about the style and format to be followed before submitting manuscript;
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- [Author Guidelines](#) & [Publishing Guidelines](#) – will brief on different aspects of publishing of manuscript with us.

## Editorial & Review Board

- Managed by rich representation of experts as Editorial Advisory Board and Reviewers from well acclaimed Institutions and Corporate World, Nationally and Internationally.

## Frequency of Publication

**Journals are available in 'Print' and Formats bearing ISSN Numbers.**

**Print Version – Quarterly;** Journal copy will be forwarded to you free of cost within India only.

**Online Version – Quarterly;** Hard copy printed compilation version (free of cost) – once / year, preferably in the first month of every new-year.

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### **Editor-In-Chief**

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